



2017 WORSHIP IN PINK TOOLKIT

Thank you for participating in Worship in Pink.

This toolkit contains information and resources to help you have a successful Worship in Pink Program.

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WORSHIP IN PINK OVERVIEW

By participating in **Worship in Pink** on a day of your choice in October (National Breast Cancer Awareness Month), you will make an important contribution to the health of women (and men) in your congregation and community.

Susan G. Komen® Baton Rouge provides free breast health educational materials for you to share with your congregation. In addition, **Worship in Pink** programming offers an opportunity to celebrate and remember those with cancer in your community.

FREQUENTLY ASKED QUESTIONS

1. What is provided by the Komen Baton Rouge office?

- up to 150 Local Resources Cards
- up to 150 Facts for Life sheets
- pink ribbons and safety pins
- free educational materials on our website (available to you for download)

2. What do I have to do?

Register for Worship in Pink 2017 on our website and then do as little or as much as you'd like. The primary activity is distributing the educational materials provided by Susan G. Komen Baton Rouge.

3. Do I have to pick-up materials?

Yes, materials may be picked up from the Komen Baton Rouge office at 6120 Perkins Road, Suite 300 in Baton Rouge. You will be notified when your materials are ready for pick-up, and the designated pick up day is Friday.

4. Will Komen Baton Rouge provide a speaker for my Worship in Pink event?

We have sample speaking scripts in this toolkit and also suggest that you have someone from your congregation, such as a health professional, survivor, or co-survivor speak. You may request a speaker from the affiliate through the speaker request page on our website; however, a speaker cannot be guaranteed for your service as all requests are on a first come first serve basis.

5. Who can I contact if I have questions?

Call our office at (225) 615-8740 or email mission@komenbatonrouge.org.

SUGGESTED ACTIVITIES FOR WORSHIP IN PINK

- Choose a date in October (National Breast Cancer Awareness Month) to Worship in Pink and ask the members of your congregation to wear pink on this special day.
- Add special decorations (pink in color) to your place of worship.
- Share breast health information with your congregation.
- Have an information table (use education materials provided by the Komen office in addition to free resources on our website).
- Post information on your bulletin boards or in the church program (see Breast Cancer Facts and the Early Detection Plan included in this toolkit and educational materials on our website).
- Share your pictures with us. We'll post them on our social media pages. Send pictures to mission@komenbatonrouge.org.

MORE IDEAS FOR WORSHIP IN PINK

- Invite breast cancer survivors to speak to the congregation.
- Invite a health care professional to speak to the congregation about the importance of mammograms and early detection.
- Have a prayer for those who have been affected by breast cancer and all cancers.
- Recognize survivors and co-survivors during the service, or serve breakfast or lunch to survivors before/after the service.
- Use the sample scripts provided in this toolkit and make an announcement about breast cancer awareness.
- Collect a special donation for Susan G. Komen® Baton Rouge. Help us support community education, screening, treatment, and research to find the cures.

SAMPLE SPEAKER SCRIPTS FOR YOUR SERVICE OR PROGRAM

SAMPLE 1

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen® and launched the global movement to end breast cancer forever. Today, Komen has invested more than \$2.5 billion to fulfill that promise through groundbreaking research, community outreach, and advocacy.

In keeping with their mission, the Baton Rouge Affiliate of Susan G. Komen is supporting our community of faith in raising awareness about breast cancer. Today we are providing educational materials about breast health and breast cancer while celebrating the lives of those who have fought against breast cancer in the hopes that all women in our community will be diagnosed early and receive the care and treatment they need to survive. Please share the life-saving information you receive with a loved one. Together, we can fulfill the mission of Komen to end breast cancer forever.

Thank you for participating. If you are interested in learning more about Komen Baton Rouge and breast cancer please access their website at komenbatonrouge.org or call 225-615-8740.

SAMPLE 2

Today, with the support of Susan G. Komen Baton Rouge, we are here to raise awareness about women's health and breast cancer.

Unfortunately, Louisiana leads the nation in breast cancer deaths. In addition, almost 40% of women in the state are diagnosed with breast cancer at late stage.

Across the country, over 250,000 women will be diagnosed with breast cancer this year. Breast cancer is the leading cause of cancer death for women ages 20-39, and the second leading cause of cancer death of all women in the U.S.

Breast cancer knows no age, race, religion or socioeconomic status. All women are at risk for breast cancer. Young women can and do get breast cancer. Those without a family history get breast cancer. One out of eight women will be diagnosed with breast cancer in her lifetime. Even men, though rare, can get breast cancer. About 2,400 men will be diagnosed with breast cancer this year.

What can we do?

Early detection of breast cancer is critical for survival. If breast cancer is diagnosed in the early stages the chances for survival are best. Talk to a doctor and get screened by a medical provider. If you are 20 or older, have a clinical breast exam by a health care professional every three years. If you are 40 or older, get a clinical breast exam and

mammogram yearly. Also, know what is normal for you, know how your breasts look and feel, and see a health care provider right away if you notice any breast changes.

Many women are getting their first mammogram later than recommended, not getting mammograms at all, or not receiving immediate treatment when needed. Let's take care of ourselves – know our risk, get screened and make healthy lifestyle choices.

Today, you can help spread the life-saving message of breast cancer awareness and early detection to your family, friends and neighbors. And you can take action to improve your breast health. Early detection is the key to survival.

For more information about breast cancer contact Susan G. Komen Baton Rouge. If you know someone who can not afford screening or treatment, contact Susan G. Komen Baton Rouge. Susan G. Komen is the world's largest breast cancer organization focused on their mission to meet the most critical needs in the community and invest in breakthrough research to prevent and cure breast cancer.

**Thank you for participating in Worship in Pink
2017. Together we can improve the health of
those living in our community!**

Save the Date and Join Us

Perfectly Pink Luncheon - October 8, 2017

Race for the Cure® - March 3, 2018

*For more information visit
komenbatonrouge.org or call 225-615-8740.*